

 **IESE 2024 应博会**
广州国际森林防火装备展
GUANGZHOU INTERNATIONAL FOREST FIRE PROTECTION EQUIPMENT EXPO

邀请函

指导单位

广东省应急管理厅
广东省工业和信息化厅
广东省生态环境厅

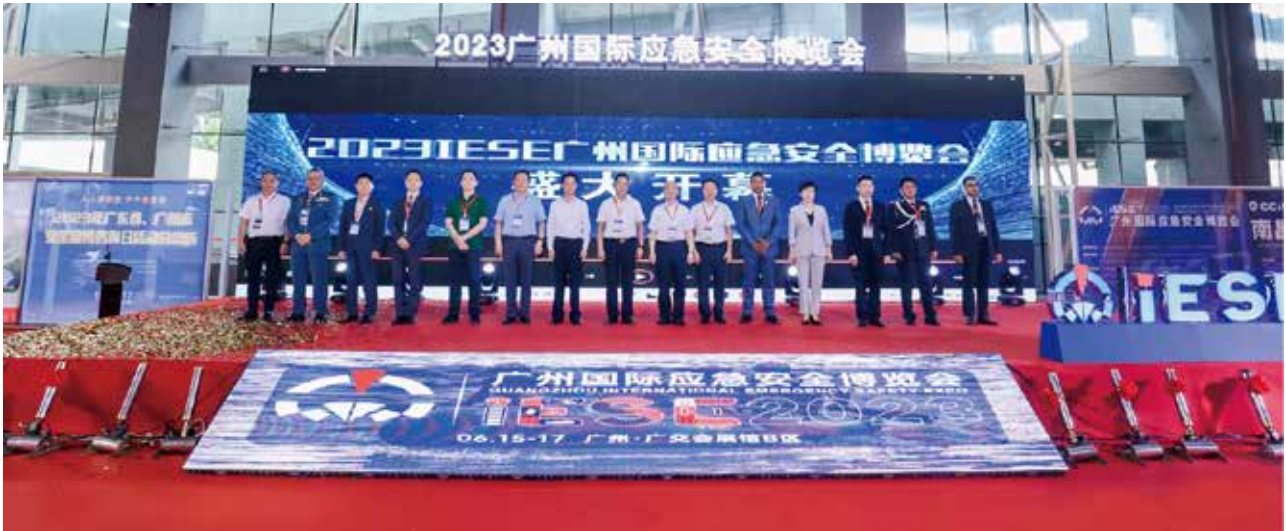
主办单位

中国灾害防御协会
中国机械工业安全卫生协会
广东省安全应急产业联盟
广东省消防协会
广东省应急管理服务协会
广东省安全生产协会
广东省应急协会
广东省应急产业协会

承办单位

中国机械国际合作股份有限公司
广州国坤立升展览有限公司

06.16-18
广交会展馆B区



展会简介 PROFILE

为全面贯彻落实应急管理部关于推动建立大安全大应急框架，加快推进应急管理体系和能力现代化，为高质量发展提供更加有力安全保障的指示，由广东省应急管理厅、广东省工业和信息化厅、广东省生态环境厅指导，中国灾害防御协会、中国机械工业安全卫生协会、广东省安全应急产业联盟、广东省消防协会、广东省应急管理服务协会、广东省安全生产协会、广东省应急协会、广东省应急产业协会主办，中国机械国际合作股份有限公司、广州国坤立升展览有限公司承办的“2024广州国际应急安全博览会暨广州国际森林防火装备展”将于2024年6月16-18日在广州·广交会展馆隆重举行。

本届森林防火装备展将重点展示森林消防领域装备、产品、技术，包括森林灭火设备、森林消防水陆空装备、森林消防预警设备、应急救援及后勤保障、森林消防防护用品等以及其他森林草原消防领域的新产品、新技术、新应用，满足各级森林草原防火部门和综合性救援队伍、消防专业队伍的多元化采购需求，打造森林火灾抗救体系。展会将同期举办多场线上线下、境内外产品采购对接会、推介会和发布会，从需求到供给，助推森林消防装备、产品、技术的推广应用；配套举办多场消防领域论坛，汇聚专家大咖，探讨森林消防理念创新、技术创新及产品创新，展望构筑坚实的森林防火屏障，守护祖国绿水青山。届时，来自政府机构、行业机构、研究机构、科研院校、森林消防上下游企业、专业媒体、采购商、经销商等各界人士将共襄本次盛会。

In order to fully implement the instructions of the Ministry of Emergency Management on promoting the establishment of a major safety and emergency response framework, accelerating the modernization of emergency management systems and capabilities, and providing stronger safety guarantees for high-quality development, under the guidance of the Department Of Emergency Management Of Guangdong Province, Department of Industry and Information Technology of Guangdong Province, and Department Of Ecology And Environment Of Guangdong Province, Sponsored by China Association for Disaster Prevention, China Machinery Industry Association Of Safety And Health, Guangdong Province Safety Emergency Industry Alliance, Guangdong Fire Protection Association, Guangdong Emergency Management Service Association, Guangdong Provincial Association of Work Safety, Guangdong Association of Emergency, Guangdong Industry Association of Emergency Management, China Machinery International Cooperation Co., LTD., Guangzhou Guokun Lisheng Exhibition Co., Ltd. hosted the "2024 Guangzhou International Emergency Safety Expo and Guangzhou International Forest Fire Protection Equipment Expo" will be held in the Guangzhou Canton Fair Pavilion on June 16-18, 2024.

This year's Forest fire Protection Equipment exhibition will focus on displaying equipment, products and technologies in the field of forest fire protection, including forest fire fighting equipment, forest fire water, land and air equipment, forest fire warning equipment, emergency rescue and logistics support, forest fire protection supplies and other new products, new technologies and new applications in the field of forest grassland fire protection. Meet the diversified procurement needs of forest grassland fire prevention departments at all levels, comprehensive rescue teams, and fire fighting professional teams, and build a forest fire prevention and rescue system. The exhibition will hold a number of online and offline, domestic and foreign product procurement matchmaking meetings, promotion meetings and conferences at the same time, from demand to supply, to promote the promotion and application of forest fire equipment, products and technologies; A number of fire protection forums were held in support, bringing together experts to discuss the concept innovation, technological innovation and product innovation of forest fire protection, looking forward to building a solid forest fire barrier and protecting the motherland. At that time, people from all walks of life, such as government agencies, industry institutions, research institutions, scientific research institutions, forest fire protection upstream and downstream enterprises, professional media, buyers, dealers and so on, will participate in this event.

政府指导

广东省应急管理厅、广东省工业和信息化厅、广东省生态环境厅作为指导单位。

Department Of Emergency Management Of Guangdong Province, Department of Industry and Information Technology of Guangdong Province, Department Of Ecology And Environment Of Guangdong Province shall serve as guiding units.

纳入《广东省应急管理“十四五”规划》

作为政府支持举办的“具有影响力的应急科技装备展”纳入《广东省应急管理“十四五”规划》。

As a government-supported "Influential Emergency Technology and Equipment Exhibition", IESE has been included in the "14th Five-Year Plan for Emergency Management in Guangdong Province."

入选粤贸全国活动目录

2022年、2023年连续二年入选“粤贸全国活动目录”，是广东省商务厅鼓励企业积极参与的应急安全展会。

In 2022 and 2023, it was selected into the "Guangdong Trade National Activity Directory" for two consecutive years, which is an emergency safety exhibition encouraged by the Department of Commerce of Guangdong Province.

获得广东省会展项目百强

以“增长速度快、发展前景广阔、市场认可度高、增长效果明显”等特点入选广东省商务厅发布的“广东省会展项目百强”成长类会展项目榜单。

With its characteristics of rapid growth, broad development prospects, high market recognition, and significant growth outcomes, the exhibition has been selected for the "Top 100 Exhibition Projects in Guangdong Province" in the growth category, as released by the Department of Commerce of Guangdong Province.





展示面积 Display area
60,000m²



参展单位 Exhibitors
800+



专业观众 Visitor
50,000 +



国际和地区 International and regional
20+



各类森林风力(水力)灭火器、各类灭火剂、各类森林消防泵、消防水带及配件、消防蓄水桶、高压细水雾灭火器、扑火机、灭火辅助工具、打火鞭、打火把、割草机、刨沟机、油锯、火场切割机等相关森林草原灭火产品。
All kinds of forest wind (hydraulic) fire extinguisher, all kinds of fire extinguishing agent, all kinds of forest fire pump, fire hose and accessories, fire storage bucket, high pressure water mist fire extinguisher, fire fighting machine, fire extinguishing auxiliary tools, whip, handle, lawn mower, ditch planer, chainsaw, fire cutting machine and other related forest grassland fire extinguishing products.

森林灭火设备 Forest fire fighting equipment

01



各类森林消防车、森林巡查摩托车、森林山地越野车、森林消防工具车、森林消防救援车、森林消防运兵车、森林消防装备车、车载式灭火装备、水陆两栖车、消防无人机、消防直升机、直升机灭火吊桶、森林灭火发射器、森林消防灭火弹、森林消防机器人、防火推土机等。
All kinds of forest fire trucks, forest patrol motorcycles, forest mountain off-road vehicles, forest fire tools, forest fire rescue vehicles, forest fire personnel carriers, forest fire equipment vehicles, truck-mounted fire fighting equipment, amphibious vehicles, fire drones, fire helicopters, helicopter fire buckets, forest fire launchers, forest fire bombs, forest fire robots, fire bulldozers, etc.

森林消防装备 Forest fire protection equipment

02



森林草原火灾预警监控系统、森林防火智能通信设备、卫星导航系统GPS、高空瞭望预警系统、气象防雷技术、森林防火指示牌、红外林火监控设备、热成像防火监测设备、森林消防信息化系统、智慧林业系统、无人机巡航监控、森林防火指挥系统、应急广播和消防电源等。
Forest grassland fire warning and monitoring system, forest fire intelligent communication equipment, satellite navigation system GPS, high-altitude lookout and early warning system, meteorological lightning protection technology, forest fire signage, infrared forest fire monitoring equipment, thermal imaging fire monitoring equipment, forest fire information system, intelligent forestry system, UAV cruise monitoring, forest fire control command system, emergency broadcast and fire power supply Let's wait

森林消防预警 Forest fire warning

03



森林消防后勤保障车、森林消防指挥车、多功能卫浴车、森林防火帐篷、野外方舱医院、野外餐饮车、应急通讯系统、发电机组、应急照明设备、方舱营房等。
Forest fire logistics support vehicle, forest fire command vehicle, multi-functional bathroom vehicle, forest fire tent, field shelter hospital, field catering vehicle, emergency communication system, generator set, emergency lighting equipment, shelter barracks, etc.

04

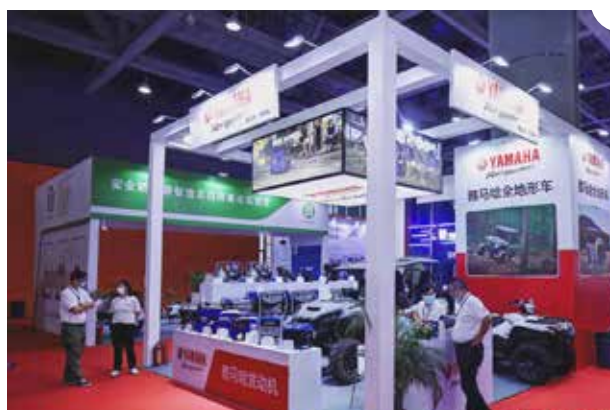
应急救援及后勤保障 Emergency rescue and logistics support

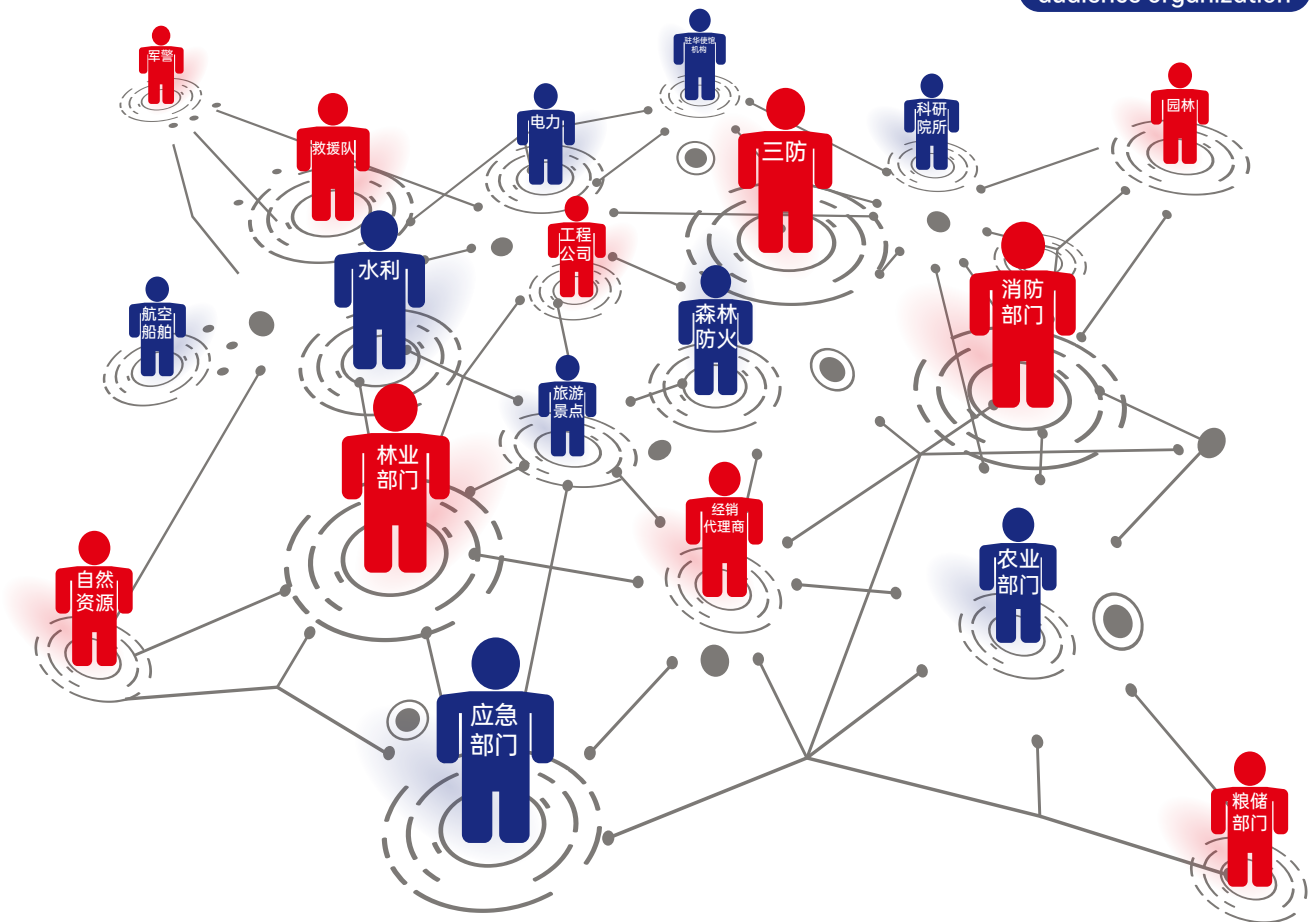


各类森林消防头盔（布帽、头套）、森林消防服、反热阻燃扑火服、森林消防防火服、防火马甲、军用水壶、防潮垫、睡袋、森林救援手套、夜视仪、森林防火靴、护目镜、呼吸保护系统、望远镜、森林消防应急包、单兵通信设备、喊话筒、单兵定位系统等。
All kinds of forest fire helmets (cloth cap, head cover), forest fire clothing, anti-heat flame retardant fire clothing, forest fire fire clothing, fire vest, military kettle, moisture mat, sleeping bag, forest rescue gloves, night vision, forest fire boots, goggles, respiratory protection system, telescope, forest fire emergency kit, individual communication equipment, Shouting microphone, individual positioning system, etc.

05

森林消防防护用品 Forest fire protection supplies





展会同期活动 Concurrent activities of the exhibition

森林防火装备发展论坛 Forest Fire Prevention Equipment Development Forum

邀请国内外消防领域政府领导、研究学者、产业精英围绕“森林火灾形势与技术”“森林可燃物管理与林火阻隔”“火灾极端条件及对策”等内容进行研讨交流，共同推动森林防火装备产业发展。

Government leaders, researchers, and industry elites in the field of fire protection at home and abroad are invited to discuss and exchange topics such as "forest fire situation and technology", "forest fuel management and forest fire barrier", "fire extreme conditions and countermeasures", and jointly promote the development of forest fire protection equipment industry.

森林防火技术研讨会 Workshop on Forest Fire Prevention Technology

邀请国内外森林防火领域专家、学者、业界精英等，交流和分享森林防火案例，共同探讨新型森林防火技术的研究与布局，进一步为森林安全提供更大保障。

Domestic and foreign experts, scholars and industry elites in the field of forest fire prevention are invited to exchange and share forest fire prevention cases, and jointly discuss the research and layout of new forest fire prevention technologies to further provide greater protection for forest safety.

应急管理与发展政策交流座谈会 Emergency Management and Emergency Industry Development Policy-Enterprise Exchange Seminar

为搭建国内外政府之间、政企之间在应急管理、消防安全领域的交流与合作，邀请国内外应急管理机构及组织的领导代表到场，与参与广州应急展的具有代表性的应急安全企业进行面对面合作洽谈。

To facilitate exchanges and cooperation between domestic and international governments and enterprises in the fields of emergency management and fire safety, this seminar invites leaders and representatives from domestic and international emergency management agencies and organizations. They will engage in face-to-face cooperative discussions with representative emergency safety enterprises participating in the Guangzhou Emergency Exhibition, fostering collaboration and partnership opportunities.

大型企业对接交流会 Large Enterprise Networking and Communication Meeting

邀请央企出席，与参与广州应急展的展商通过双选，进行面对面合作洽谈。

We cordially invite central enterprises to attend this event, where they will have the opportunity to engage in face-to-face cooperative discussions with exhibitors participating in the exhibition through a bilateral selection process. This meeting aims to facilitate cooperation and partnership between large enterprises and exhibitors, fostering business opportunities and mutual growth.

社会应急救援力量演练 Social Emergency Rescue Force Exercise

邀请社会应急救援组织到场进行技术交流、演练，助力社会应急安全宣教，树立优秀社会应急模范。

We invite social emergency rescue organizations to participate in this event for technical exchanges and practical drills. This exercise aims to enhance social emergency safety awareness, promote public education on emergency preparedness, and highlight outstanding social emergency response models.

合作企业 (部分)
Cooperating Companies (Partial)

IESE 历程

2011年，首届中国（广州）国际消防安全展览会在广州成功举办。依托广州的区域综合优势及行业发展趋势，展览面积逐年扩大，至2016年，第六届中国（广州）国际消防安全展览会展出面积已达2万平方米。作为应博会的雏形，此时的展会虽未成熟，但已展示出应急安全行业的未来发展潜力。

2016-2018年，应博会开启了打造大应急平台的序幕，成为了应博会发展的重要转折点，新增中国（昆明）东南亚·南亚消防安全暨应急救援技术展览会和上海国际消防与应急产业展览会。

自2018年国家应急管理部正式成立，应博会紧跟“大应急”时代潮流，扩展举办了第二十一届高交会应急安全科技展。

2020年起，广州应博会获广东省应急管理厅、广东省工业和信息化厅指导，并于2021年被纳入《广东省应急管理“十四五”规划》。此时的应急展全方位展现应急安全行业的发展成就，规模更上新台阶，引领应急安全行业博览会进入新的周期，向更高层次迈进。

未来，应博会将不忘初心，立足行业根本，坚持创新驱动，积极整合多方资源，进一步达成展会规模化和服务专业化，满足各方需求，致力于打造国际应急大安全平台，成为更高标准的国内外的行业顶级盛会。

参展费用

标准展位：14,800RMB/9 m²

特装空地：1200 RMB / m² (36 m² 起租)

参展程序

联系组委会→预订展位→填写《展位申请表》
→签署参展合同→支付参展费用→正式参展

展会服务

参展方案和费用估算

为展商列出的买家发送直邮

个性展示方案建议

商贸配对服务

拜访展商的重要买家

综合宣传机会

制作个性化参观券、宣传品、礼品

展商新闻稿代发

官方网站宣传

展前预览

展后观众数据和分析报告

代为邀请特别买家

参展和展览回顾短片

IESE History

In 2011, the first edition of China (Guangzhou) International Fire Safety Exhibition was successfully held in Guangzhou. Leveraging Guangzhou's regional advantages and industry development trends, the exhibition area expanded year by year. By 2016, the 6th China (Guangzhou) International Fire Safety Exhibition covered an area of 20,000 sq.m.. Although the exhibition was still in its early stages and not fully matured, it had already demonstrated the future development potential of the emergency safety industry. From 2016 to 2018, the exhibition marked the beginning of creating a comprehensive emergency platform and became an important turning point in its development. Two new exhibitions were added: the China (Kunming) Southeast Asia-South Asia Fire Safety and Emergency Rescue Technology Exhibition and the Shanghai International Fire and Emergency Industry Exhibition.

Since the establishment of The Ministry of Emergency Management in 2018, the exhibition has followed the trend of the "comprehensive emergency" era and organized the 21st High-Tech Fair Emergency Safety Technology Exhibition.

Starting from 2020, the Guangzhou exhibition received guidance from the Department of Emergency Management of Guangdong Province and the Department of Industry and Information Technology of Guangdong Province. In 2021, it was included in the "14th Five-Year Plan for Emergency Management in Guangdong Province." At this stage, the emergency exhibition comprehensively showcases the achievements of the emergency safety industry, with the scale reaching new heights. It leads the emergency safety industry expo into a new cycle and moves towards a higher level.

In the future, the exhibition will stay true to its original intention, rooted in the industry fundamentals, and adhere to innovation-driven development. It will actively integrate various resources, further achieve scale and specialization, meet the needs of all parties, and strive to create an international platform for comprehensive emergency safety. It aims to become a top-tier domestic and international industry event with higher standards.

Exhibition Price

Standard booth: 14,800RMB/9 m²

Specially designed open space: 1200 RMB / m² (36 m² Starting lease)

Exhibition Participation Process

Contact the organizing committee - Reserve exhibition booth - Fill out the "Exhibition Application Form" - Sign the participation contract - Payment of participation fee - Official participation

Exhibition Services

Exhibition packages and cost estimation

Direct mailing to target buyers provided by exhibitors

Customized exhibition display suggestions

Business matching services

Visiting important buyers on behalf of exhibitors

Comprehensive advertising opportunities

Production of personalized admission tickets, promotional materials, and gifts

Distribution of exhibitor press releases

Official website promotion

Pre-exhibition previews

Post-exhibition visitor data and analysis reports

Invitation of special buyers on behalf of exhibitors

Exhibition participation and recap videos



广州森林防火展 GUANGZHOU INTERNATIONAL FOREST FIRE PROTECTION EQUIPMENT EXPO

组委会联系方式 contact information

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