

**PPE**

Plastic Rubber  
Packing Printing  
Exhibition

# 2022广州国际 塑料橡胶及包装印刷展览会

Guangzhou International Plastic Rubber & Packing Printing Exhibition

EXHIBITION  
展览

CONFERENCE  
论坛

NETWORKING  
交流



2022年08月18-20日  
August 18-20, 2021

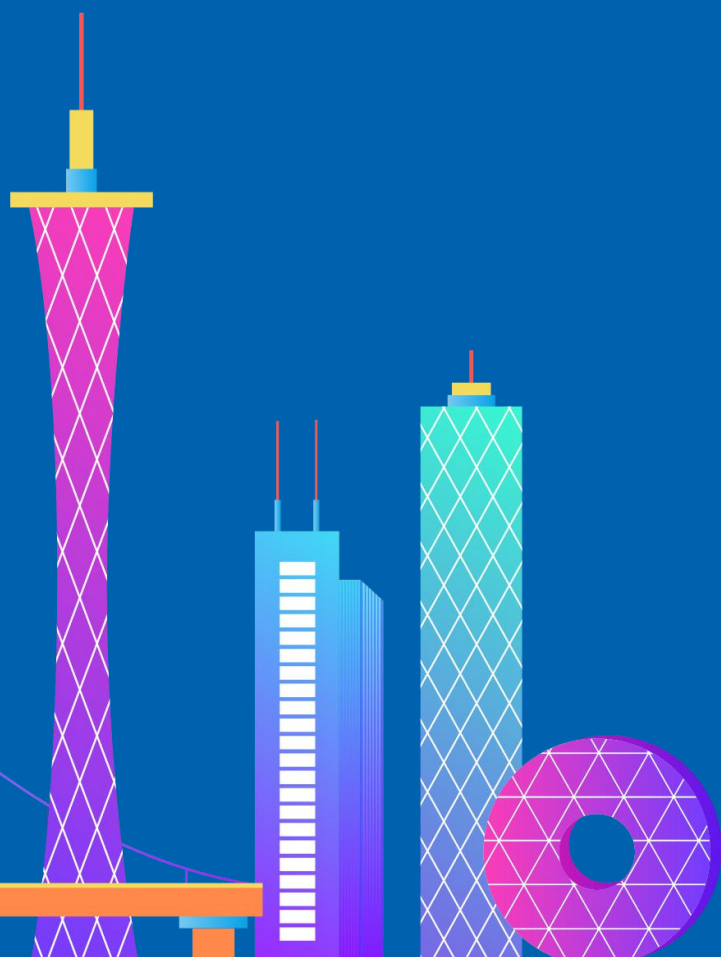


广州琶洲·保利世贸博览馆  
Guangzhou Poly World Trade Center



关注微信 更多分享

[www.ppeexpo.com](http://www.ppeexpo.com)





# PPE CHINA 2022

2022年08月18-20日 | 广州琶洲·保利世贸博览馆  
August 18-20 2022 | Guangzhou Poly World Trade Center

## 展会简介 | Introduction

欢迎参加“2022广州国际塑料橡胶及包装印刷展览会”将于2022年08月18-20日在广州琶洲·保利世贸博览馆隆重举行，将继承和发扬往届展会高规格、大规模、专业化的特色，提高服务质量，扩大宣传力度，集结一大批国内外著名企业参展，同时也将更广泛地组织国内外专业观众参观。将集中展示橡塑制品、原材料、橡塑机械、模具、包装印刷机械及核心零部件等产品领域，全面覆盖橡塑制品、食品饮料、包装印刷、汽车、日化用品、医疗医药、电子电器、化工及原材料、建筑、航空/铁路、机械及检测设备等多行业终端应用，还邀请各大专院校、化工科研单位、相关行业协会、新闻媒体、投资贸易机构人士参观。进一步突出专业性、权威性和国际化特色，采取展览、论坛、推介会等多种形式促进产业的合作、发展与共赢。本届展会的全面推广策略，更由中国辐射至亚太地区及全球专业买家，让展商更能有效开拓中国以至海外国际市场，加强与目标买家接洽的机会。

Welcome to the 2022 Guangzhou International Plastics, rubber, packaging and printing exhibition, which will be held in Pazhou poly world trade exhibition hall from August 18 to 20, 2022. It will inherit and carry forward the characteristics of high specification, large scale and specialization of previous exhibitions, improve service quality, expand publicity and gather a large number of famous enterprises at home and abroad to participate in the exhibition. At the same time, we will organize more professional visitors from home and abroad to visit. The exhibition will focus on rubber and plastic products, raw materials, rubber and plastic machinery, molds, packaging and printing machinery, core parts and other product fields, covering rubber and plastic products, food and beverage, packaging and printing, automobile, daily chemical products, medical and pharmaceutical, electronic and electrical appliances, chemical and raw materials, construction, aviation, railway, machinery and testing equipment and other industries Chemical research institutions, relevant industry associations, news media, investment and trade institutions visited. Further highlight the professional, authoritative and international characteristics, and promote the cooperation, development and win-win situation of the industry in various forms such as exhibitions, forums and promotion meetings. The comprehensive promotion strategy of this year's exhibition will spread from China to professional buyers in the Asia Pacific region and around the world, so that exhibitors can more effectively explore the international market in China and even overseas, and strengthen the opportunities to contact with target buyers.

## 参展目的 | Purposes of participation

⇒ 寻找新合作伙伴/客户  
Find new partners/clients

⇒ 提升企业品牌/产品/知名度  
Enhance corporate brand/products/popularity

⇒ 维护/巩固现有客户  
Maintain/consolidate existing customers

⇒ 发布新产品/服务  
Release new products/services

⇒ 扩展销售渠道/收集市场信息  
Expand sales channels/collect market information

⇒ 与政府部门取得联系  
Get in touch with government departments



# PPE CHINA 2022

2022年08月18-20日 | 广州琶洲·保利世贸博览馆  
August 18-20 2022 | Guangzhou Poly World Trade Center

## 参展范围 | Major Exhibits

### 塑料橡胶展区

Plastic Rubber Exhibition Area

#### 机械设备专区：

3D技术、辅助设备及测试仪器、模具及加工设备、挤出机械、薄膜技术、注塑机械、塑料包装机械、橡胶机械、回收再生科技、智能装备等；

#### 塑料制品专区：

塑料型材、管材、薄膜、海绵城市网管系统，编织、人造革合成革、土工材料、棚盖材料、泡沫、医用、降解、日用等制品；

#### 原材料专区：

添加剂、再生塑料、生物塑料、降解塑料、化工及原材料、颜料染料及色母粒、复合及特种材料、阻燃剂、半成品、热塑性弹性体及橡胶、涉橡塑的化工原料等；

#### 回收再生专区：

各类辅助机械、打包、拆包设备、破碎、撕碎设备、预洗、清洗设备、各类分选设备、造粒、切粒设备、过滤设备、环保回收再生材料、回收再生技术、回收再生科技示范展示区

### 包装工业展区

Packaging Industry Exhibition Area

#### 机械设备专区：

各类智能自动化包装机械、自动化包装生产线、包装工业机器人、码垛机、捆扎机、装盒机、收缩包装机、全自动装箱机、缠绕式包装机、编织机、制袋机、标签机、喷码机、激光打码机、热转印设备、冲压机、成型-充填-封口包装机、条码机、裹包机械、封装机、灌装机、计量充填机械、秤重机、卷标机、薄膜技术等；

封箱机、贴标机、集装机械、贴体包装机、缠绕式包装机、数粒机等；

#### 包装制品与材料专区：

包装材料/制品/容器、包装袋/包装膜、塑料、纸板、金属、玻璃包装制品、油墨、胶带、粘合剂、打包带、耗材等

### 印刷工业展区

Printing Industry Exhibition Area

柔版印刷、数码印刷及打样设备、CTP版技术及设备、胶印设备及机械、标签、柔印及凹版印刷设备、丝网印刷设备及材料、特种印刷技术设备、喷墨印刷及广告制作技术设备及器材各类包装印刷设备、印后加工设备及技术、纸制品加工设备、装订机械设备、纸箱、纸板加工设备及配件、纸箱、纸板加工材料、印刷物料及配件、各类纸张、油墨、版材、橡皮布等耗材、三维陈列宣传品、双凸面印刷、电子与数据出版、设备及配件、机器设备维修及保养服务、测试、品管设备及服务等；

# PPE CHINA 2022

2022年08月18-20日 | 广州琶洲·保利世贸博览馆  
August 18-20 2022 | Guangzhou Poly World Trade Center



## 为何参展 | Why exhibition

- 开拓海外市场——国际观众比例高达18%，被橡塑包装印刷企业视为优质外贸平台
- 发布年度新品——百余家媒体竞相直播报道，是企业发布年度新品的重要渠道
- 了解行业趋势——作为行业“风向标”及“晴雨表”，第一时间展现市场动向及趋势
- 巩固品牌地位——汇集全球橡塑包装印刷行业关注目光，是企业展示自身实力，巩固行业地位的选择
- 维系重要客户——这是行业人士都不会错过的经贸盛会，也是您会面维系老客户，接待新客户的好机会
- 巩固品牌地位——汇集全球橡塑包装印刷行业关注目光，是企业展示自身实力，巩固行业地位的选择

Develop overseas market - the proportion of international audience is as high as 18%, which is regarded as a high-quality foreign trade platform by rubber plastic packaging and printing enterprises

Release of new products of the year -- more than 100 media compete for live coverage, which is an important channel for enterprises to release new products of the year

Understand the industry trend - as the industry "wind vane" and "barometer", the first time to show market trends and trends

Consolidate the brand position - gathering the attention of the global rubber plastic packaging and printing industry is the choice for enterprises to show their own strength and consolidate the industry position

Maintain important customers - this is an economic and trade event that people in the industry will not miss. It is also a good opportunity for you to meet and maintain old customers and receive new customers

Consolidate the brand position - gathering the attention of the global rubber plastic packaging and printing industry is the choice for enterprises to show their own strength and consolidate the industry position

## 为何参观 | Why visit

- 广泛了解市场信息
- 寻找、采购新产品
- 维护与现有供应商关系
- 寻找新合作伙伴及供应商
- 参加论坛及研讨会，了解最新行业动态
- 我们，是您全方位、快速了解整个行业现状的权威平台

Extensive understanding of market information

Looking for and purchasing new products

Maintain relationship with existing suppliers

Looking for new partners and suppliers

Attend forums and seminars to learn the latest industry trends

We are the authoritative platform for you to understand the current situation of the whole industry in an all-round way and quickly

## 日程安排 | Schedule

报到布展：2022年08月16-17日 (9:00-21:00)

开幕时间：2022年08月18日 (09:30-10:00)

展览时间：2022年08月18-20日 (9:00-17:00)

闭幕时间：2022年08月20日 (14:30-21:00)

# PPE CHINA 2022

2022年08月18-20日 | 广州琶洲·保利世贸博览馆  
August 18-20 2022 | Guangzhou Poly World Trade Center

## 往届买家分析

Previous buyer analysis



59  
国家和地区  
Countries & Regions

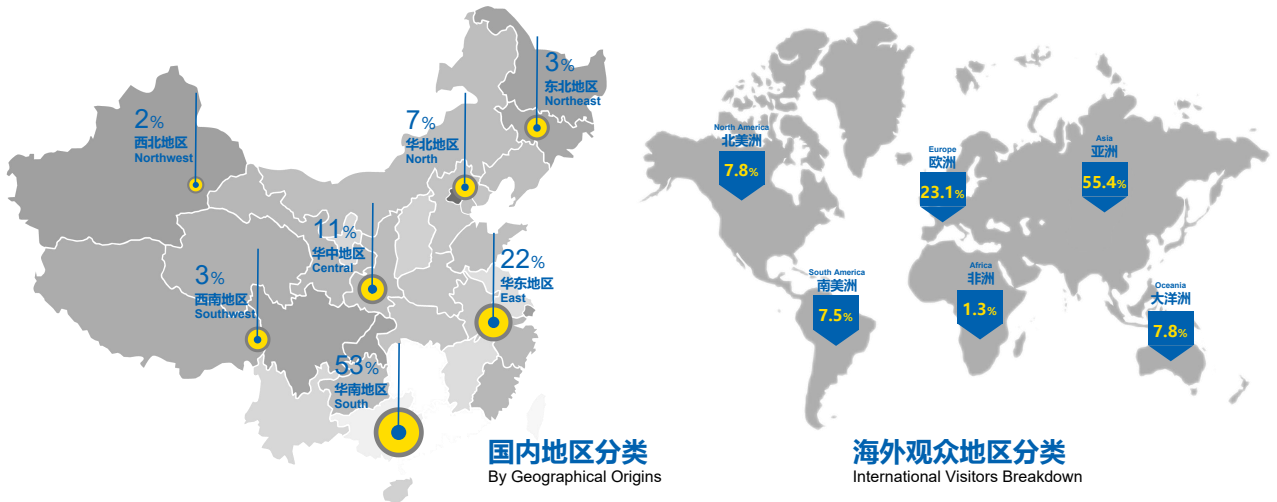


38,653  
专业观众  
Visits

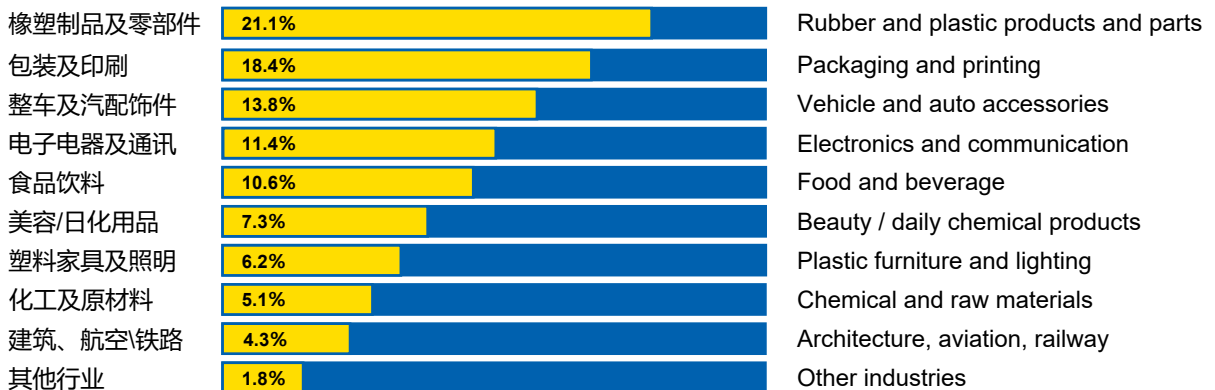


320  
参展商  
Exhibitor

### 观众按地区分类 Visitors by Geographical Origins



### 观众行业分布 Visitors by Business Sectors



# PPE CHINA 2022

2022年08月18-20日 | 广州琶洲·保利世贸博览馆  
August 18-20 2022 | Guangzhou Poly World Trade Center

## 展位价格 | Participation Fees



### 标准展位 (3m x 3m) : 经济且标准化的设计, 小投入大回报

9平米标准展位: 13800元/个 (双开口加收1000元)

标准展位基本配置:

楣板、一张咨询桌、二把椅子、地毯、插座一个、二支射灯。

Standard stand (3m x 3m):

9 square meter standard booth: 13800 yuan / piece (double opening plus 1000 yuan)

Economical and standardized design, small investment and big return

Basic configuration of standard booth:

Chinese and English lintel, a consultation table, two chairs, carpet, a socket, two spotlights.

豪华展位效果图



### 豪华展位 (3m x 3m) : 兼顾造型及功能, 拎包参展也能高大上

9平米豪华展位: 16800元/个 (双开口加收1000元)

豪华展位基本配置:

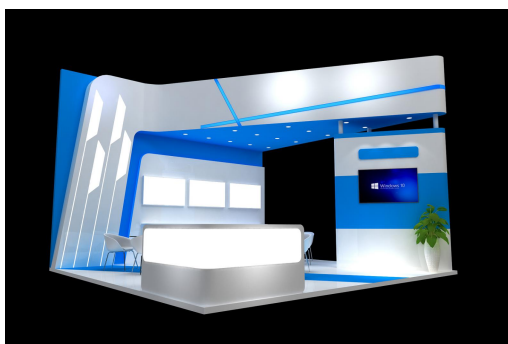
楣板、一张咨询桌、玻璃圆桌、四把椅子、地毯、插座、射灯。

Luxury booth (3m x 3m): Take into account the shape and function, bag exhibition can also be tall

9 square meters luxury booth: 16800 yuan / piece (double opening plus 1000 yuan)

Basic configuration of luxury booth:

Lintel, a consultation table, glass round table, four chairs, carpet, socket, spotlight.



### 空地展位 (36m<sup>2</sup>起) : 追求个性化的设计, 充分体现公司形象

光地展位36m<sup>2</sup>起租 (RMB) 1500元/m<sup>2</sup>

光地展位基本配置:

展出场地、保安服务、公共责任保险、无任何设施。

Open space booth (36m<sup>2</sup>) The pursuit of personalized design, fully reflect the company's image

36m bare space<sup>2</sup> Starting rent (RMB) 1500 yuan / M<sup>2</sup>

Basic configuration of space only booth:

Exhibition space, security services, public liability insurance, no facilities.

## 联系我们 | Contact Us

上海励纳展览服务有限公司

联系人: 张浩 (先生)

手机: 139 1871 4339 (同微信)

官网: www.ppeexpo.com

Shanghai Lina Exhibition Service Co., Ltd

Contacts: Hao.Zhang (Sir)

Fax: 139 1871 4339 (WeChat)

Website: www.ppeexpo.com

